

# FRAUD FRIDAY BY THE NUMBERS

Every **\$1** in fraud losses costs banks

**\$4.36**



Last year, fraud increased by

**11%**

during the holiday season



**74%**

of shoppers plan to use credit cards for holiday shopping



**\$680**

average amount charged per shopper



**\$112 BILLION**

estimated spent on holiday gifts

**51%**

of consumers concerned about being victims of fraud this holiday season

